

Message Text

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PAGE 01 STATE 226254

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ORIGIN COME-00

INFO OCT-01 EUR-25 EA-11 NEA-10 ISO-00 EB-11 SS-20 CU-04

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FM SECSTATE WASHDC

TO AMEMBASSY WELLINGTON PRIORITY

INFO AMEMBASSY BELGRADE

AMEMBASSY PARIS

AMEMBASSY CANBERRA

AMEMBASSY SINGAPORE

AMEMBASSY NEW DELHI

AMEMBASSY MANILA

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E.O. 11652: N/A

TAGS: BEXP, SENV, SCUL, NZ

SUBJECT: NEW ZEALAND PARTICIPATION SPOKANE EXPO '74

REF: STATE TEL 222079

FOR HENDERSON/COLE/DCM WOOD

1. AMBASSADOR WHITE TELCON TO DEPUTY COMMISSIONER GENERAL
FOSTER IN D.C. NOVEMBER 14:

A) GONZ POSITION NOT FINAL. BUT DESPITE FAVORABLE
MINISTERIAL ATTITUDE TO PARTICIPATION, WORKING LEVEL
SAYS EXHIBIT

OT POSSIBLE IN TIME AVAILABLE. GONZ

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PAGE 02 STATE 226254

EXHIBIT BRANCH "NATIONAL PUBLICATIONS STUDIOS" HAS

OTHER COMMITMENTS.

B) AMBASSADOR STILL KEEN ON PARTICIPATION BUT
WISHES ADVISE COLE SLIM CHANCES IN BRINGING NEW ZEALAND IN.

C) GONZ WILLING MEET COLE IF GOING AUSTRALIA ANYWAY.
MOST INTERESTED CABINET OFFICIAL IS WALDING.

2. FOLLOW-UP CONVERSATIONS WITH NEW ZEALAND EMBASSY
DEVELOP FOLLOWING OPENINGS:

A) NEW ZEALAND WANTS TO BE AT EXPO '74 BECAUSE
THEY NOW ASSUME AUSTRALIA WILL PARTICIPATE.

B) WORKING LEVEL NEGATIVE ATTITUDE IN EXHIBITS
BRANCH CAN BE OVERCOME BY MINISTERIAL DECISION.

C) KEY IS WALDING, WHO NOT ONLY MINISTER FOR
ENVIRONMENT, MINISTER FOR OVERSEAS TRADE BUT ALSO
DEPUTY TO PRIME MINISTER AS ASSISTANT SECRETARY FOR
FOREIGN AFFAIRS.

D) CABINET MINISTER WATT ALSO INFLUENTIAL AS
HANDLES PORTFOLIOS OF BOTH PUBLICITY AND TOURISM.

3. GONZ WILL SETTLE FOR BIE MINIMUM SPACE, PARTICULARLY
IF THIS ADAPTABLE TO CINEMASCOPIC FILM SHOWING
OF "THIS IS NEW ZEALAND", CENTRAL FOCUS AND SUCCESS
OF THEIR EXHIBIT OSAKA '70.

4. ACTION RECOMMENDED: DCM WOOD SHOULD EMPHASIZE
POSITIVE ASPECTS EXPO '74 SITUATION TO GONZ AND WIRE
COLE SINGAPORE AND CANBERRA ON LIKELY BENEFITS OF TRIP.
RUSH

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